

# INSTITUTE OF THEATER, AUDIOVISUAL AND CINEMATIC STUDIES (IESAV)

## BACHELOR IN PERFORMING ARTS, , CONCENTRATION: AUDIOVISUAL

### Main Language of Instruction:

French  English  Arabic

### Campus Where the Program Is Offered: CSH

### **OBJECTIVES**

This program aims to provide, in addition to courses common to all performing arts students, specialized training in audiovisual, video, cinema, image, and sound performance techniques.

### **PROGRAM LEARNING OUTCOMES (COMPETENCIES)**

- Analyze and review texts and films
- Manage the different stages of an audiovisual project
- Conceive and develop a film project
- Foster creativity and critical thinking in audiovisual arts
- Carry out audiovisual projects individually and collaboratively

### **PROGRAM REQUIREMENTS**

**180 credits: Required courses (128 credits), Institution's elective courses (12 credits), Open elective courses (6 credits), and USJ General Education Program (36 credits - may be part of the above categories).**

#### **Fundamental Courses (140 Cr.)**

##### **Required Courses (128 Cr.)**

Screenwriting Workshop 1 (4 Cr.). Introduction to Stage Directing (2 Cr.). Sound: Physics and Technology (4 Cr.). Introduction to Film Art (2 Cr.). Stage Directing and Scenography (4 Cr.). Photography 1 (4 Cr.). Introduction to Videography (2 Cr.). Acting and Actor Directing (2 Cr.). History of Cinema 1 (4 Cr.). Cine-Club (2 Cr.). Introduction to Editing (4 Cr.). Introduction to Lighting (4 Cr.). Sound Recording (4 Cr.). Scenography (2 Cr.). Introduction to Filmmaking (4 Cr.). First Shooting (6 Cr.). Photography 2 (2 Cr.). Sound Aesthetics (2 Cr.). Pro Tools (2 Cr.). Film Genre and Cine-Club (4 Cr.). History of Cinema 2 (4 Cr.). Editing (2 Cr.). Cinematography Workshop (2 Cr.). Screenwriting and Storytelling (4 Cr.). Image Analysis (4 Cr.). Film analysis 1 (4 Cr.). Camera Technology (2 Cr.). Sound Design and Post-Production (4 Cr.). Documentary and Ethics (4 Cr.). Creative Editing (2 Cr.). Photo-Novel (4 Cr.). TV directing (2 Cr.). Film Analysis 2 (4 Cr.). Theories of Editing (2 Cr.). Screenwriting Workshop 2 (2 Cr.). Cinematography Teamwork (2 Cr.). Directing Exercises (4 Cr.). Film Project: Short Movie (10 Cr.). Methodology and Film Research (2 Cr.).

##### **Institution's Elective Courses (12 Cr.), to be chosen from the list below:**

Drama Analysis (2 Cr.). Cultural Event 1 (2 Cr.). Film Music (2 Cr.). Documentary Filmmaking (6 Cr.). Adaptation (6 Cr.). Animation (4 Cr.). Editing and Sound Mixing (4 Cr.). Production Design (2 Cr.). Color Grading (2 Cr.). Foley and Modulation (4 Cr.). Cultural Event 2 (2 Cr.). Intellectual Property and Copyright (2 Cr.). Cinematography (2 Cr.). Film Sound (2 Cr.). Listening Appreciation (2 Cr.).

##### **Open Elective Courses (6 Cr.)**

## USJ General Education Program (34 Cr.)

| Code      | Course Name   | Credits   |
|-----------|---|-----------|
|           | <b>ENGLISH</b>  | <b>4</b>  |
| 0101802L6 | English level A   | 4         |
|           | <b>ARABIC</b>   | <b>4</b>  |
|           | <i>Arabic Language and Culture</i>                      | <b>2</b>  |
| 435LALAL2 | Arabic Language and Arts                                | 2         |
|           | <i>Other Courses Taught in Arabic</i>                   | <b>2</b>  |
| 0100515L5 | History of Cinema in Lebanon and the Arab World         | 2         |
|           | <b>HUMANITIES</b>                                       | <b>10</b> |
| 064VALEL1 | USJ Values in Daily Life                                | 2         |
|           | <i>Ethics</i>   | <b>4</b>  |
| 0100615L4 | Documentary and Ethics                                  | 4         |
|           | <i>Civic Engagement and Citizenship</i>                 | <b>2</b>  |
| 0102221L6 | Cultural Event II                                       | 2         |
|           | <i>Other Humanities Courses</i>                         | <b>4</b>  |
| 0101111L1 | History of Art  | 4         |
|           | <b>SOCIAL SCIENCES</b>                                  | <b>6</b>  |
|           | <i>Professional Integration and/or Entrepreneurship</i> | <b>2</b>  |
| 0100204L4 | TV Production: Introduction to TV Market                | 2         |
|           | <i>Other Social Sciences Courses</i>                    | <b>4</b>  |
| 0101806L6 | Intellectual Property and Copyright                     | 2         |
| 0101215L3 | Cultural Event 1  | 2         |
|           | <b>COMMUNICATION TECHNIQUES</b>                         | <b>4</b>  |
| 0101129L6 | TV Commercial   | 4         |
|           | <b>QUANTITATIVE TECHNIQUES</b>                          | <b>6</b>  |
| 0100501L1 | Introduction to Multimedia                              | 2         |
| 0100705L3 | Cinema Production and Economy: How to Produce a Movie   | 4         |

## SUGGESTED STUDY PLAN

### Semester 1

| Code      | Course Name                     | Credits |
|-----------|---------------------------------|---------|
| 064VALEL1 | USJ Values in Daily Life        | 2       |
| 0101315L1 | Screenwriting Workshop 1        | 4       |
| 0100408L1 | Introduction to Stage Directing | 2       |
| 0100501L1 | Introduction to Multimedia      | 2       |
| 0100502L1 | Introduction to Film Art        | 2       |
| 0101111L1 | History of Art                  | 4       |
| 0100401L1 | Photography 1                   | 4       |
| 0100D02L1 | Introduction to Videography     | 2       |
| 0102221L1 | Sound: Physics and Technology   | 4       |

|           |                            |           |
|-----------|----------------------------|-----------|
| 0100303L1 | Acting and Actor Directing | 2         |
| 0100115L1 | History of Cinema 1        | 4         |
|           | <b>Total</b>               | <b>32</b> |

#### Semester 2

| Code      | Course Name                | Credits   |
|-----------|----------------------------|-----------|
| 0101136L2 | Introduction to Editing    | 4         |
| 0100403L2 | Introduction to Lighting   | 4         |
| 0101304L2 | Sound Recording            | 4         |
| 010TC10L2 | Scenography                | 2         |
| 0100504L2 | Introduction to Filmmaking | 4         |
| 0100215L2 | First Shooting             | 6         |
| 435LALAL2 | Arabic Language and Arts   | 2         |
| 0102408L2 | Photography 2              | 2         |
| 0101108L2 | Cine-Club                  | 2         |
|           | <b>Total</b>               | <b>30</b> |

#### Semester 3

| Code                         | Course Name   | Credits   |
|------------------------------|---|-----------|
| 0101001L3                    | Sound Aesthetics                                      | 2         |
| 0101234L3<br>or<br>0101215L3 | Drama analysis<br>or<br>Cultural event 1              | 2         |
| 0102219L3                    | Pro Tools   | 2         |
| 0102216L3                    | Film Genre and Cine-Club                              | 4         |
| 0100704L3                    | History of Cinema 2                                   | 4         |
| 0100705L3                    | Cinema Production and Economy: How to Produce a Movie | 4         |
| 0100415L3                    | Editing   | 2         |
| 0101131L3                    | Cinematography Workshop                               | 2         |
| 0101117L3                    | Screenwriting and Storytelling                        | 4         |
| 0102223L3                    | Image Analysis  | 4         |
|                              | Open Elective Course                                  | 2         |
|                              | <b>Total</b>  | <b>32</b> |

#### Semester 4

| Code      | Course Name                              | Credits |
|-----------|--|---------|
| 0104508L4 | Film Analysis 1                          | 4       |
| 0101129L4 | Stage Direction and Art Direction        | 4       |
| 0100734L4 | Camera Technology                        | 2       |
| 0101305L4 | Sound Design and Post-Production         | 4       |
| 0100615L4 | Documentary and Ethics                   | 4       |
| 0100204L4 | TV Production: Introduction to TV Market | 2       |

|                              |  |           |
|------------------------------|--|-----------|
| 0102117L4                    | TV Directing                               | 2         |
| 0100202L4                    | Creative Editing                           | 2         |
| 0101108L4                    | Photo-Novel                                | 4         |
| 0101135L4<br>or<br>0100104L4 | Listening Appreciation<br>or<br>Film Music | 2         |
| 0101114L4<br>or 0101115L4    | Cinematography<br>or<br>Film Sound         | 2         |
| <b>Total</b>                 |  | <b>32</b> |

#### Semester 5

| Code  | Course Name   | Credits   |
|---|---|-----------|
| 0100102L5                                       | Methodology and Film Research   | 2         |
| 0101133L5                                       | Film Analysis 2   | 4         |
| 0101415L5                                       | Theories of Editing   | 2         |
| 0100515L5                                       | History of Cinema in Lebanon and the Arab World                                       | 2         |
| 0101113L5<br>or<br>0101114L5                    | Documentary Filmmaking<br>or<br>Adaptation  | 6         |
| 0102226L5<br>or<br>0101702L5<br>or<br>0100815L6 | Animation<br>or<br>Editing and Sound Mixing<br>or<br>Foley and Modulation             | 4         |
| 0100766L5                                       | Screenwriting Workshop 2  | 2         |
| 0101140L5<br>or<br>0102217L5<br>or<br>0101806L6 | Production Design<br>or<br>Color Grading<br>or<br>Intellectual Property and Copyright | 2         |
|   | Open Elective Course  | 4         |
| 0101802L6                                       | English Level A   | 4         |
| <b>Total</b>                                    |   | <b>32</b> |

#### Semester 6

| Code         | Course Name               | Credits   |
|--------------|---------------------------|-----------|
| 0101119L6    | Directing Exercises       | 4         |
| 0100301L6    | Cinematography Teamwork   | 2         |
| 0102221L6    | Cultural event 2          | 2         |
| 0101129L6    | TV Commercial             | 4         |
| 010AV13L6    | Film Project: Short Movie | 10        |
| <b>Total</b> |                           | <b>22</b> |

## **COURSE DESCRIPTION**

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|------------------|--------------------------------------|--------------|
| <b>0102221L1</b> | <b>Sound: Physics and Technology</b> | <b>4 Cr.</b> |
|------------------|--------------------------------------|--------------|

This course introduces students to the world of sound from both physical and physiological perspectives. It covers the units of measurement and the technical vocabulary necessary to understand the sound chain and communicate with professionals in sound-related fields both analog and digital. This course also introduces DJ, sound installation, recordings, and podcasts, along with individual practical work.

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|------------------|---------------------------------|--------------|
| <b>064VALEL1</b> | <b>USJ Values in Daily Life</b> | <b>2 Cr.</b> |
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This course raises students' awareness of the fundamental values of the Saint Joseph University of Beirut (USJ) encourages their application in personal, interpersonal, and professional life. It fosters critical reflection on how the values in the USJ Charter can guide behavior, actions, and decisions in addressing contemporary challenges.

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| <b>0101315L1</b> | <b>Screenwriting Workshop 1</b> | <b>4 Cr.</b> |
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This course introduces screenwriting, the specificities and particularities of storytelling as well as the challenges it poses. This general introduction is accompanied by various writing exercises aimed at producing, at the end of the semester, an individual short fiction film. The first five sessions provide a general introduction to screenwriting, while the remaining ten sessions involve both collective and individual exercises (with the class divided into groups) to guide students in writing their first scenario.

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|------------------|-----------------------|--------------|
| <b>0101111L1</b> | <b>History of Art</b> | <b>4 Cr.</b> |
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This course explores the history of art from the late 19th century to the end of the 20th century. Starting from impressionism as the first "turning point" that reshaped the understanding of the work of art, this course introduces students to the aesthetic issues of 20th-century plastic modernity and its avant-gardes (cubism, fauvism, futurism, expressionism, dadaism, surrealism and abstraction). Additionally, it examines the great turning point of the 1960s and their impact on the definition of a work of art, and the so-called "contemporary" artistic practices that result from it.

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| <b>0100115L1</b> | <b>History of Cinema 1</b> | <b>4 Cr.</b> |
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This course examines the origins of cinema, covering the technical advancements from early precursors to the end of the silent film era. It explores the cinema of the pioneers and the Cinématographe of The Lumière brothers through a documentary by Pierre Tchernia, The Invention of Cinema, and includes screenings and analysis of the films by Georges Méliès. The course also investigates the transition from short films to feature-length productions, highlighting the contributions of David Wark Griffith in Birth of a Nation to the evolution of writing and film language. American silent cinema is particularly illustrated through the works of Chaplin, Keaton, and Laurel and Hardy. The silent film era reached its creative peak with the films of German Expressionism (Murnau, Lang) and Soviet cinema (Eisenstein, Vertov, Dovzhenko). These cinematic movements are contextualized within their historical, political, and socio-economic environments.

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| <b>0100408L1</b> | <b>Introduction to Stage Directing</b> | <b>2 Cr.</b> |
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This course introduces the components of staging (space, text, actor, instruments). Students will engage in practical work, where they will transform an idea or text into a meaningful space. This involves converting a location and its objects into a fictional environment where speaking and moving actors concretize an idea or a story in a period experienced by the audience. Through this process, students will explore the concept of playful space in representation and understand the significance of staging in transforming abstract ideas into visible and emotional realities.

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| <b>0100501L1</b> | <b>Introduction to Multimedia</b> | <b>2 Cr.</b> |
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This course introduces students to the different uses of the computer in audiovisual production. It covers the basics of handling and maintaining a computer central unit, system software as well as software for various applications mainly linked to audiovisual production. By the end of the course, will be able to use authoring techniques, create CD-ROMs or DVD-ROMs, and burn DVD videos.

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| <b>0100D02L1</b>   | <b>Introduction to Videography</b> | <b>2 Cr.</b> |
| This course introduces the operating principles of a video camera, its categories, functions, menu of ENG and EFP cameras, and the processing of acquired images during the production stage. This course supervises students in the technicalities of shooting by giving them theoretical foundations supported by practical exercises.   |                                    |              |
| <b>0100502L1</b>   | <b>Introduction to Film Art</b>    | <b>2 Cr.</b> |
| This course introduces the different stages of making a film: pre-production, filming and post-production. Introduction to the tools of Film language: image and sound, their use and their potential for expression. Additionally, the course familiarizes students with the technical vocabulary of cinematography.  |                                    |              |
| <b>0100303L1</b>   | <b>Acting and Actor Directing</b>  | <b>2 Cr.</b> |
| This course encompasses both an aesthetic and practical approach essential for actors and directors. It places significant emphasis on the dramaturgy of the actor and the structural aspects of silent performance through exercises focused on creating and improvising subjects on various themes (e.g., waiting time, communication). The exam consists of creating a scene and performing it.   |                                    |              |
| <b>0100401L1</b>   | <b>Photography 1</b>               | <b>4 Cr.</b> |
| The course addresses the reproduction of an image, the discovery of Camera Obscura and photography and the different stages of the evolution of the medium up to the present day. It explores the different parts of the camera, their usefulness and their use. Additionally, it examines various photographic genres through the works of the great masters of each genre. It also introduces photographic aesthetics, the laws of composition, and practical applications through class discussions. Work at this level is divided between technical exercises and black and white projects. This course presents photography as a universal language and prepares students to use it as a means of expression. |                                    |              |
| <b>0100215L2</b>   | <b>First Shooting</b>              | <b>6 Cr.</b> |
| This course is based on an original script written by students in the course "Screenwriting Workshop I". Students will carry out a shoot (outside the studio), then perform post-production, including image editing and sound mixing, putting into practice the introductory principles acquired during "Sound Recording", "Introduction to Lighting", "Introduction to Editing" as well as "Introduction to Film Art". Students will be able to apply the acquired principles (sound image editing and acting direction) to produce a film outside the studio of 5 to 7 minutes according to predefined guidelines.<br><b>Prerequisite:</b> Screenwriting Workshop I (0101315L1).                                |                                    |              |
| <b>0100403L2</b>   | <b>Introduction to Lighting</b>    | <b>4 Cr.</b> |
| This course introduces the principles that define the composition of a moving image: framing (fixed and mobile), lighting, colorimetry as well as the creation of the pictorial space according to chosen themes. Student assessment will be based on sub-group projects in the studio and a written exam.   |                                    |              |
| <b>0100504L2</b>   | <b>Introduction to Filmmaking</b>  | <b>4 Cr.</b> |
| This course focuses on learning pre-production techniques in filmmaking: cutting and counting, casting, location scouting, preparation for filming with the film crew. Based on a pre-written and imposed scenario, students will carry out a first shoot in the studio by putting into practice the introductory principles acquired in other courses. The final project is a short film of 4 to 6 minutes produced as a group.   |                                    |              |
| <b>0101136L2</b>   | <b>Introduction to Editing</b>     | <b>4 Cr.</b> |
| This course, also titled Media Composer 101 Editing Essentials, is the first step to achieving confidence, creativity, and efficiency in using Avid Media Composer editing software. This course allows students to create a project, assemble a scene, mix the sound, add titles and export the result in different formats.  |                                    |              |

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| <b>0101304L2</b>  | <b>Sound Recording</b>          | <b>4 Cr.</b> |
| This course is divided into 2 parts (theoretical and practical). It introduces students to various sound recording techniques, and takes them through practical exercises of progressive difficulty, requiring the use of several recording methods, monophonic and stereophonic sound, indoors and outdoors.   |                                 |              |
| <b>0102408L2</b>  | <b>Photography 2</b>            | <b>2 Cr.</b> |
| This course addresses the phenomenon of color, its origin, its control with digital and analog devices, and explains the different analog processes: black-and-white films, color films, as well as the printing paper for each process. It introduces students to the use of studio lighting, particularly electronic flash. It also describes the different “hardware or software” tools as well as the aesthetic potential and the different uses of digital imaging. Students will explore the different techniques of digital manipulation. This course explores the basic photographic genres through the works of the great masters of each genre, and introduces students to photographic aesthetics and the laws of composition, along with practical applications discussed in class. Work at this level is divided between technical exercises and black-and-white projects. |                                 |              |
| <b>Prerequisite:</b> Photography 1 (0100401L1).   |                                 |              |
| <b>010TC10L2</b>  | <b>Scenography</b>              | <b>2 Cr.</b> |
| This course offers practical instruction in the design and execution of theatrical and cinematographic sets. It teaches students how to organize stage space, design it, reproduce it through drawings, and then build models for theater, cinema, or television sets. Students will use the concept of scale and apply their knowledge on real sets for the purposes of filming in “Introduction to Filmmaking” and “First Shooting.”  |                                 |              |
| <b>435LALAL2</b>  | <b>Arabic Language and Arts</b> | <b>2 Cr.</b> |
| This course enables students to appreciate the Arabic language and its culture from an engaging perspective, exploring its use in various visual arts such as drawing, calligraphy, and Arabic or arabesque decoration. It also develops practical linguistic skills, both oral and written, that students can apply in real-world contexts.  |                                 |              |
| <b>0101108L2</b>  | <b>Cine-Club</b>                | <b>2 Cr.</b> |
| This course involves participation in the IESAV Cine-Club and engagement in research and projects related to the films screened during the semester.  |                                 |              |
| <b>0102219L3</b>  | <b>Pro Tools</b>                | <b>2 Cr.</b> |
| This course introduces students to the Pro Tools software as well as the hardware and peripherals that comprise the audio chain centralized around this standard. Pro Tools is the global standard in professional audio production, and its editing features make it an essential tool in today’s audio landscape. Upon successful completion of the course, students will receive ‘Pro Tools Certified User’ accreditation.   |                                 |              |
| <b>Prerequisite:</b> Sound: Physics and Technology (0102221L1).   |                                 |              |
| <b>0102223L3</b>  | <b>Image Analysis</b>           | <b>4 Cr.</b> |
| This course aims to familiarize students with the signs and characteristics of visual language in audiovisual media, particularly in cinema, based on classical semiology and the theories of audiovisual communication. This theoretical course is completed by case studies of several film genres such as fiction, documentary, web films. Students will conduct their own analyses using predefined analytical frameworks.  |                                 |              |
| <b>0101215L3</b>  | <b>Cultural Event 1</b>         | <b>2 Cr.</b> |
| This course features six sessions led by professionals in cinema and audiovisual production in Lebanon. Speakers from diverse fields will provide students with insights into potential career paths after graduation. The instructor-facilitated sessions are conducted in a relaxed environment, encouraging open and frank exchanges between students and speakers.  |                                 |              |

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| <b>0101234L3</b>   | <b>Drama Analysis</b>                 | <b>2 Cr.</b> |
| This course covers the narrative conventions and the “writing mechanisms” in theater, and the different possibilities of the dramatic work.  |                                       |              |
| <b>0101131L3</b>   | <b>Cinematography Workshop</b>        | <b>2 Cr.</b> |
| During this workshop, students will understand projectors, colorimetry, and ways of cutting and/or diffusing light. They will also explore natural light and domestic sources. Thus, this workshop introduces the lighting tools allowing students to experiment with the multiple possibilities, and move on to a creative stage. This course focuses on understanding the outcomes of lighting work for a camera by assimilating the principles of exposure: aperture, shutter speed, and sensitivity. Students will apply the theoretical knowledge shared during the workshop through practical exercises.<br><b>Prerequisite:</b> Introduction to Lighting (0100403L2).   |                                       |              |
| <b>0101117L3</b>   | <b>Screenwriting and Storytelling</b> | <b>4 Cr.</b> |
| This course allows students to develop writing concepts specific to narrative and screenwriting: three-act structure, creation of characters, development of sequences and scenes, and improvement of visual writing. Through a series of collective exercises, students will work on the construction of a story, their narrative choices, their writing of sequences, scenes and dialogues.<br><b>Prerequisite:</b> Screenwriting Workshop I (0101315L1)   |                                       |              |
| <b>0102216L3</b>   | <b>Film Genre and Cine-Club</b>       | <b>4 Cr.</b> |
| This course allows students to discover how a film genre functions in specific socio-cultural and historical contexts of production. In both a historical and structural approach, the major genres, as well as the popular sub-genres of cinema will be worked according to their most recognizable semantic and syntactic elements, their historical evolution and their presence in different national cinematographies (United States, France, Italy, South Korea, Japan): melodrama, comedy, film noir, fantasy, western, dystopia. This course also helps students to better understand and potentially manipulate the generic codes that they are using in their own creative work, with the aim of better reinventing, or transgressing, these universal codes. This course is accompanied by a film club: Screening and analysis of films selected monthly according to specific themes and genres. |                                       |              |
| <b>0100704L3</b>   | <b>History of Cinema 2</b>            | <b>4 Cr.</b> |
| This course continues from History of Cinema I course, and focuses on the emergence of sound cinema, exploring the changes in screenwriting, filming, and sound mixing techniques. It illustrates American cinema through various genres, including social and romantic films (Capra, Hawks, Wilder, Wyler) and musical comedies featuring the Fred Astaire-Ginger Rogers duo in the thirties, forties, and fifties. It also covers film noir and westerns (Hitchcock, Ford, Eastwood). Concurrently, the course examines how La Nouvelle Vague in France initiated arthouse cinema outside the studios in the late 1950s. The course also highlights notable filmmakers: Orson Welles (Citizen Kane), Stanley Kubrick (Paths of Glory), Ingmar Bergman (Sarabande).<br><b>Prerequisite:</b> History of Cinema I (0100115L1).  |                                       |              |
| <b>0101001L3</b>   | <b>Sound Aesthetics</b>               | <b>2 Cr.</b> |
| This course familiarizes students with the sound coding/decoding process, which is the basis of the sound conceptualization of any audiovisual work. Students will acquire theoretical and practical knowledge of the expressive materials of sound language (noise, speech, music and silence) and their pleonastic and contrapuntal interactions with the image.   |                                       |              |
| <b>0100415L3</b>   | <b>Editing</b>                        | <b>2 Cr.</b> |
| This course, also entitled Media Composer 110 Effects Essentials, follows the course Introduction to editing - Media Composer 101 and helps improve students' abilities to create image effects (compositions in several tracks, transition effects, effects of speed, basic calibration).<br><b>Prerequisite:</b> Introduction to Editing (0101136L2).  |                                       |              |

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| <b>0100705L3</b>  | <b>Cinema Production and Economy: How to Produce a Movie</b> | <b>4 Cr.</b> |
| The course defines in detail the different production positions for an audiovisual work. The course covers in its theoretical part the economics of cinema and the audiovisual market, the revenues, budgets, and income of the creative industries in Lebanon and the Arab world, as well as the statistics of the audiovisual market. This course combines theoretical knowledge with practical application, as students will each present a complete production file including a scenario, a synopsis, a letter of intent, and a budget.   |  |              |
| <b>0101305L4</b>  | <b>Sound Design and Post-Production</b>                      | <b>4 Cr.</b> |
| This creative and conceptual course trains students to design the soundtrack for a film, a show, an advertisement and even a video game according to their respective genre. It trains students to conduct a sound reading of the scenario, then choose the appropriate sound elements to adopt (soundscape, sound effects, music, rhythm and silence) that align with the film's genre and influence various schools of sound design.<br><b>Prerequisite:</b> Pro Tools (0102219L3)  |  |              |
| <b>0104508L4</b>  | <b>Film Analysis 1</b>                                       | <b>4 Cr.</b> |
| This course explores film analysis in conjunction with literature and the human sciences (such as psychoanalysis, history, sociology, ethnology, and semiology), the arts (including painting, sculpture, music, photography, and graphics), and the sciences (like optics, acoustics, and visual and sound effects). It examines expressive subjects through a semiological lens, focusing on moving images, written mentions, verbal information, sound effects, and music. Students will read and analyze excerpts from André Gardies' work, The Filmic Narrative, and apply the concepts to various short films, including Red Rabbit (an animated film) by Egmont Mayer and A Summer Dress by François Ozon. The course also includes an analysis of the opening sequence of A Passion by Bergman.       |  |              |
| <b>0102117L4</b>  | <b>TV Directing</b>  | <b>2 Cr.</b> |
| This course teaches students how to execute a television news program in all these aspects: The concept and execution of the set (model) - artistic direction as well as animators - lighting, sound, script, preparation of the opening and closing credits in pre-production (in 3D or 2D) as well as all the purely technical aspects to be discovered in the control room: the handling of sound and lighting mixers, the recorders (recording process), the players but also cabling, sound installations. Ultimately, this course serves as an exercise and an opportunity to apply everything they have learned in theory. Additionally, students will produce reports that could be integrated into the television news, putting into practice all they have acquired at this stage of their journey. |  |              |
| <b>0100202L4</b>  | <b>Creative Editing</b>                                      | <b>2 Cr.</b> |
| This course aims to develop students' abilities to interpret images and master a complex process based on a specific artistic and discursive purpose, as editing is an important creative step in the audiovisual process, and one of the final stages of writing a work.   |  |              |
| <b>0101135L4</b>  | <b>Listening Appreciation</b>                                | <b>2 Cr.</b> |
| This course equips students with listening skills through restructuring their auditory perception, which provides them with the theoretical and practical background necessary for the technical judgment of a sound work.  |  |              |
| <b>0101129L4</b>  | <b>Stage Direction and Art direction</b>                     | <b>4 Cr.</b> |
| This course explores scenography, which involves creating the representation space linked to staging design and practice. Scenography is influenced by the interpretation of the text and involves aesthetic choices such as realism, symbolism, or expressionism. Practical work includes developing an individual scenography project—models, sketches, animation, or full-scale representations—based on a dramatic text or an original idea.  |  |              |
| <b>0100104L4</b>  | <b>Film Music</b>  | <b>2 Cr.</b> |
| This course has two components: introducing students to the evolution of film music, from Korngold's experiments to the productions of John Williams, Hans Zimmer or Alexandre Desplat, and familiarizes them with the different functions and uses of film theme music, through collaborations between filmmakers and composers: Curtiz-Korngold, Fellini-Rota, Leone-Morricone, Demy-Legrand, Hitchcock-Hermann, Burton-Elfman, Nolan-Zimmer.   |  |              |

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| <b>0100204L4</b>   | <b>TV Production: Introduction to TV Market</b> | <b>2 Cr.</b> |
| This course allows students to discover how a television program works and how it differs from other productions (cinema, advertising and documentaries). It allows students to produce a television program going through all the stages until broadcast. This course equips students with the essential elements to produce this television program, starting with research, development, production and post-production. It allows them to go through all the departments of television and understand the connection between them. Additionally, it covers the different functions of the technical and creative team to produce a television program. The final project consists of preparing a television file to “pitch their idea for a television program”, going through the synopsis, the treatment, the concept, the design. |   |              |

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| <b>0101108L4</b>   | <b>Photo-Novel</b> | <b>4 Cr.</b> |
| This course introduces students to writing and directing a short photo film (5 minutes). The project consists of preparing a pre-production file including the synopsis, the note of intent, the scenario, the characterization sheet, the analysis, the cutting, the location, the casting and the work plan. Once the file is presented, the project is shot in photos, followed by the post-production stage. Through this process, students will create a short film that encourages creativity and critical reflection. |                    |              |

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| <b>0100615L4</b>  | <b>Documentary and Ethics</b> | <b>4 Cr.</b> |
| Based on films and extracts screened and analyzed in class, this theoretical course examines the different forms that documentary film takes while addressing the concept of reality. Beginning with the origins of documentary cinema, this course explores the evolution of this film genre by questioning the effect of reality, ethics and the power of images. The course focuses on the strategies and formal choices adopted by the main films that have shaped the history of documentary cinema. |                               |              |

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| <b>0101114L4</b>   | <b>Cinematography</b> | <b>2 Cr.</b> |
| This workshop runs alongside the ‘Film Sound’ course, during which students will shoot a scene assigned by instructors. They will learn lighting techniques for cinematic images, both outdoors and in the studio, and gain hands-on experience with related equipment. Practical exercises combine photography and sound recording.<br><b>Prerequisite:</b> Cinematography Workshop (0101131L3) |                       |              |

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| <b>0101003L4</b>  | <b>Film Sound</b> | <b>2 Cr.</b> |
| This course, a continuation of the “Sound Recording” course, allows students to capture sound in the context of a real shoot, involving a complete crew, set, lighting, executive constraints, and actors’ movements.<br><b>Prerequisite:</b> Sound Recording (0101304L2) |                   |              |

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| <b>0100734L4</b>   | <b>Camera Technology</b> | <b>2 Cr.</b> |
| This course covers the principles of physical optics and chapters in colorimetry, geometric and photographic measurement. It also includes a substantial theoretical component on the principles of videography, covering movement, measurement, acuity, and correction. By the end of the course, students will master and control various categories of video cameras, including REDONE, Blackmagic, Sony NXcam, and Xdcam.<br><b>Prerequisite:</b> Introduction to videography (0100D02L1). |                          |              |

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| <b>0101702L5</b>  | <b>Editing and Sound Mixing</b> | <b>4 Cr.</b> |
| This course is the most advanced sound course at IESAV. It allows students to practice sound editing individually, going through sound perspective, off-camera, controlling ambiances and then ends with the details of audio mixing for the image. Its practical part is summarized by exercises which train students to master all aspects of sound post-production. The theoretical part of this course is the advanced international Pro Tools course which prepares students to take their exam online, towards the AVID PT110 certification.<br><b>Prerequisite:</b> Sound Design and Sound Post-production (0101305L4) |                                 |              |

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| <b>0101114L5</b>  | <b>Film Adaptation</b>               | <b>6 Cr.</b> |
| This course has two parts. In the first, students select and adapt an original text and develop it through various production stages, including pre-production (casting, scouting, research, storyboarding, references), production, and post-production of a short film. The second part provides personalized guidance throughout all stages of the short film's production. Assessment is conducted first on the screenplay and then through a defense before a jury following the film's screening in the theater.  |                                      |              |
| <b>0101133L5</b>  | <b>Film Analysis 2</b>               | <b>4 Cr.</b> |
| This course aims to address the different stages of film analysis, using several methodologies as support. It involves mastering note-taking, writing film summaries, and creating texts that describe, analyze, and interpret films. The program consists of various films, supported by different film analysis texts that will be studied in depth. The course alternates between different analysis approaches and practical exercises. Students will also be able to define a problem and write a plan with an introduction, development and conclusion. Research methodologies in libraries and on the internet, the dangers of plagiarism and paraphrasing, as well as the formal standards of a text, and the writing of a bibliography will also be discussed.   |                                      |              |
| <b>Prerequisite:</b> Film Analysis I (0104508L4)  |                                      |              |
| <b>0101140L5</b>  | <b>Production Design</b>             | <b>2 Cr.</b> |
| This course involves research on the spatio-temporal universe of a film in progress. It guides students in preparing an artistic direction file to inform the design of sets, costumes, furniture, and other elements that define the era in which the film's action takes place.   |                                      |              |
| <b>Prerequisite:</b> Scenography (010TC10L2)  |                                      |              |
| <b>0100102L5</b>  | <b>Methodology and Film Research</b> | <b>2 Cr.</b> |
| This course helps students in their research work to develop their short diploma film project. The work includes reading books and articles, watching films, thematic and/or field research (survey and interviews with specialists, witnesses, etc.) and exploring archives. Research and documentation are carried out according to the chosen subject. Each follow-up is therefore personalized. Through their research, students should be able to develop a reflective approach to the writing and production of their films, whether they are fiction or documentary. They should also be able to refine and articulate their aesthetic choices.  |                                      |              |
| <b>0102226L5</b>  | <b>Animation</b>                     | <b>4 Cr.</b> |
| This course introduces the principles of animation using After Effects software. Students will apply these principles to animate illustrations and designs provided by the instructor. They will learn the basics of After Effects, recognize and differentiate various animation techniques, and define the elements that constitute the language of animation.  |                                      |              |
| <b>0100766L5</b>  | <b>Screenwriting Workshop 2</b>      | <b>2 Cr.</b> |
| This course allows students to master the screenwriting tools covered during the "Screenwriting Workshop I" and "Storytelling and Narrative Techniques" courses. The art of telling a story in cinema and perfecting detail in the script are at the heart of this course. Students will construct, deconstruct, and reconstruct their stories, clearly "drawing" them out using a sequencer that reveals their narrative choices, the rhythm of their scenes, and the scope of their stories. The first three sessions focus on constructing dramatic conflicts based on narrative patterns, as well as studying the modes of narration that accompany plot development. This will be followed by exercise sessions aimed at perfecting the writing of relevant and convincing sequences, scenes, and dialogue. The final part of the course involves writing individual scripts of 20 pages, along with a file that includes a letter of intent, synopsis, treatment, screenplay, and character and genre studies—simulating the writing process during the "Final Project: Short Movie" course. Support for students during the creative and writing process is provided both collectively and individually. |                                      |              |
| <b>Prerequisite:</b> Screenwriting and Storytelling (0101117L3)   |                                      |              |

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| <b>0102217L5</b>  | <b>Color Grading</b>                                   | <b>2 Cr.</b> |
| This course is a quick introduction to DaVinci Resolve, a professional HD, 2K and 4K grading tool. It teaches students the basics of digital color grading by developing and using specialized techniques to create different looks for scenes.   |  |              |
| <b>0101802L6</b>  | <b>English Level A</b>                                 | <b>4 Cr.</b> |
| This course enhances students' knowledge of the English Language. It is the most advanced English course in the program.  |  |              |
| <b>0100515L5</b>  | <b>History of Cinema in Lebanon and the Arab World</b> | <b>2 Cr.</b> |
| This course introduces students to Lebanese cinema from the 1930s to the present, providing insight into the political, social, and cultural realities of the country. It also offers a general overview of Arab cinema, with a focus on Egyptian cinema, Palestinian cinema, and that of the Arab Maghreb. Students will explore one or more specific themes, such as the Palestinian cause in Arab cinema or the representation of women in Arab cinema.  |  |              |
| <b>0101113L5</b>  | <b>Documentary Filmmaking</b>                          | <b>6 Cr.</b> |
| This course introduces students to the making of a short documentary film through the different stages: from research to writing, production and post-production. By combining theory with practice, this course enables students to deepen their understanding of documentary filmmaking.  |  |              |
| <b>0101415L5</b>  | <b>Theory of Editing</b>                               | <b>2 Cr.</b> |
| This course presents and analyzes the different theories and techniques of editing throughout the history of cinema. It proposes a synthetic approach based on the writings of directors, critics, theorists, and philosophers, as well as studies of film sequences. Educational objectives include developing critical thinking and defining the principles of structural analysis of films.  |  |              |
| <b>0102221L6</b>  | <b>Cultural Event 2</b>                                | <b>2 Cr.</b> |
| This course enables students to practice solidarity with groups who do not have the same access to culture. This commitment involves individual participation in a one-off project, carried out within the framework of the university or in a cultural organization partnered with IESAV. Students will develop cinema-related activities (film clubs, workshops, events) in institutions that are precarious or have limited access to cultural activities: public schools in remote areas, orphanages, care centers. |  |              |
| <b>0100815L6</b>  | <b>Foley and Modulation</b>                            | <b>4 Cr.</b> |
| This course introduces students to the sound effects process, covering various Foley techniques as well as modulation and transformation methods used in sound post-production.   |  |              |
| <b>Prerequisite:</b> Sound Design and Sound Post-production (0101305L4)   |  |              |
| <b>0101119L6</b>  | <b>Filmmaking Workshop</b>                             | <b>4 Cr.</b> |
| This workshop involves performance exercises (each lasting an average of 3 minutes) to be carried out by students individually and weekly following very specific instructions. The objective of the workshop is to encourage each student to identify and develop their own film language. Exercises are projected and analyzed in class using a constructive teaching approach.   |  |              |
| <b>0100301L6</b>  | <b>Cinematography Teamwork</b>                         | <b>2 Cr.</b> |
| This course allows students to apply the knowledge gained in the first two years. Image teams will be formed and students will alternate roles (chief operator, camera operator, camera assistants, electro chief, electricians). Through mini-shoots (studio and/or on-location) and group exercises, this course familiarizes students with their roles, the equipment and various on-set situations.   |  |              |

**0101129L6****TV Commercial****4 Cr.**

This course introduces students to the production process of an advertising film, from its creation by the advertising agency to its production in the production house. It covers essential stages such as storyboarding, pitching the product to a production house or a company selling a brand, casting, rental, artistic direction, and costumes, culminating in the post-production phase, which includes editing, special effects, and soundtrack creation. Students will master writing and oral presentations in order to convince a potential client of the originality of their concept. The course instructor proposes two products, and each student must develop a concept around one of these products, realizing it once their idea has been approved by the instructor and peers. This course prepares students to enter the professional world of advertising in Lebanon and the Middle East and gives them the chance to create a concept and bring it to life. Students will take on the roles of both the agency's creative director and the filmmaker, while also exploring other positions by participating in the projects of their classmates: photo director, artistic director, costume designer, assistant director, production director, editor, sound designer... This course is essential for audiovisual students since the field of advertising is well developed in Lebanon and the Middle East and they will undoubtedly find a lot of opportunities and outlets there.

**0101806L6****Intellectual Property and Copyright****2 Cr.**

This course explores the concept of copyright, which arises from the creation of a work and is only protected if it is original. Students will learn about the importance of dating a work and identifying its author, as these factors enable the author to claim the copyright associated with it. The course defines copyright through its two main components: moral rights, which protect the personal and reputational interests of the author, and economic rights, which allow the author to financially benefit from their work.

**010AV13L6****Final Project: Short Movie****10 Cr.**

This project consists of producing a 10- to 20-minute fiction film or creative documentary, allowing students to apply the knowledge and experience acquired throughout their studies at IESAV.